The University of Minnesota CLA Employer Site Visit Program gives you the opportunity to invite a group of CLA students to visit your organization. This is a great way to connect with students and provide them with career-related information about your organization, to highlight alumni within your organization, to discuss the value of a liberal arts education, and to demonstrate the types of careers for which liberal arts graduates might be qualified.

Benefits:

- Increased visibility and brand recognition for your organization on campus.
- The opportunity to highlight the internships and great career paths available within your organization.
- Connect with a group of CLA students who are exploring careers for liberal arts majors.
- CLA Career Services will market the event to all current students (freshmen-senior) and recent graduates.
- Awareness of careers available for liberal arts students.

Goals & Objectives:

- To provide an opportunity for CLA students to experience a professional work environment first hand.
- To expose CLA students to a variety of career paths and opportunities.
- To create a networking opportunity for CLA students, alumni, and employers.
- To connect an organization with talented CLA students.

Suggested Format:

1. Organization presentation (30 min.): Provide insights about the organization, culture, and typical positions.
2. Question/Answer (20 min.): Time for students to ask specific questions following the presentation.
3. Tour of office space (30 min.): Guide students through your space and share insights and highlights on office culture.
4. Wrap-Up (10 min.): Reserve time at the end of the visit for networking and any final questions.

- The format is flexible and can be customized based on your organization’s culture, space, and needs.
- CLA provides bus transportation for students to and from the event.
- Organizations can expect approximately 20 students per visit with a visiting time between 1.5-2 hours.