The Deluxe E-ternship Program provides undergraduate students with the opportunity to become members of high-potential entrepreneurial teams. At the same time, the program provides early stage-companies with student resources for cross-functional projects. Projects can range from market research to evaluation of new products/services/markets to business planning to support for the launch of a new venture.

Program Goals

- Apply the student’s entrepreneurship coursework in a real-world environment
- Test the student’s interest and capability in an early-stage venture
- Gain first-hand exposure to an entrepreneur as they build their business, and
- Prepare the student to make an informed career decision.

Compensation

The internship is jointly funded by the Gary S. Holmes Center for Entrepreneurship and two CLA donors. We require 165 hours of work by the student. The company pays $6/hour (up to a maximum of $1,000) and the CLA donor matches an additional $6/hour.

Eligibility

There are eight internships opportunities for CLA students - two of the internships are for Statistics majors or minors and six are for CLA students generally. Students should have junior or senior standing and have taken entrepreneurship courses and programs at the Carlson School of Management or have been involved in entrepreneurial experiences.

Student Selection Criteria

Selection will be based upon demonstrated passion for entrepreneurship, leadership skills, and academic record. Students participating in the entrepreneurial programs and curriculum will receive preference.

Company Selection Criteria

We are seeking local entrepreneurial firms with great leaders willing to invest time with our students. Projects should be cross-functional in nature and provide the student with a perspective across the business. Preferred projects include researching new markets, conducting market research, evaluating new products/services, supporting general business planning efforts, or supporting the launch of a new venture. The objective is to add value to the company while providing a positive learning environment for the student.

Application/Selection Schedule

Interested CLA students can apply by sending resume, 1-2 page cover letter and copy of unofficial University transcripts to Morgan Weber at webe0448@umn.edu by Friday, August 21. Students will be presented with business opportunities on Friday, August 28. Student preferences are due on Wednesday, September 2. Selections will be finalized and students communicate with business by Friday, September 4. Selected student are committed to 10-15 hours per week during fall semester (September through mid-December).

Questions: Contact Melissa Kjolsing at kjolsing@umn.edu