Recruit CLA Students

Use GoldPASS
GoldPASS is the University of Minnesota’s job posting system where you can post employment opportunities, collect resumes, register for events, schedule on-campus interviews, be a career resource to students, and more. goldpass.umn.edu

Host In-Person or Virtual Interviews
Conduct in-person, phone, or virtual interviews on campus for your full-time and internship opportunities in our Interview Center, free of charge! To schedule a date, submit a request through the ‘Interview On Campus’ section of GoldPASS.

Attend Recruiting Events
Looking to meet hundreds of CLA students and build your brand quickly? Be sure to attend recruiting events such as the fall CLA Internship & Career Fair and the spring University of Minnesota Job and Internship Fair. Find these events in the ‘Career Fairs/Events’ section of GoldPASS.

Plan an Event
Host an information session, open house, networking event, or drop-in hours to connect with students. We can suggest space for your event on campus or advise you on planning a recruiting event at your location.

Build Your Brand

Meet CLA Students
Organization-sponsored networking events on or off campus are a great way to build brand awareness. Speak with an Employer Relations representative about your goals and interests. We can help you make it happen!

Host a Site Visit
Invite CLA students to your organization for a tour, presentation, and networking with your employees. This is an excellent way to meet students and discuss the value of a liberal arts degree.

Connect with Student Organizations
The U of M has hundreds of student organizations. Contact these clubs to learn about opportunities for partnering. gopherlink.umn.edu.

Volunteer on Campus
Our office provides many volunteer opportunities to engage with students, such as practice interviews, employer panels, and more. Let us know how you want to be involved.

Stay in Touch
The best way to build your visibility in CLA is to regularly connect with students in a variety of ways. Contact us to discuss your ideas and we can help you develop targeted outreach to students.

CLA at a Glance

- Nearly 14,000 undergraduate students
- Approximately 50% of all University of Minnesota Twin Cities undergraduate students
- 69 undergraduate majors and 68 minors

Contact Us

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Disability accommodations available upon request, please call 612-624-7577. The University of Minnesota is an equal opportunity educator and employer.